



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of

Inventors: T. R. COLAS, et al. Art Unit: 3622

Appln. No. 09/935,120 Examiner: Y. Retta

Filed: August 22, 2001

For: ELECTRONIC ADVERTISEMENT SYSTEM AND METHOD

Preliminary Remarks

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

In response to the Office Action mailed July 24, 2003, the Applicants hereby (1) petition for a two month extension of time, (2) submit a Request for Continued Examination of the above-referenced application, and (3) respectfully request reconsideration and allowance of the above-identified application in light of the enclosed declaration and following remarks.

**RECEIVED**  
JAN 05 2004  
**GROUP 3600**